

MATTHEW BURGESS

MATTHEW BURGESS – CV

Having presented over 100 seminar and training programs a year every year since 2001, Matthew Burgess has a proven reputation. A presenter for many leading tax, accounting and legal associations, Matthew also regularly presents for financial institutions, investment houses and insurance companies both in purely technical areas for advisers as well as more practically focused sessions for clients directly.

Leveraging off the extraordinary business success that Matthew has enjoyed and the ideation, creation and successful launch of ground breaking new business models Matthew has also developed a number of programs sharing knowledge in a number of 'adjacent' areas to his strict legal discipline. Matthew's three speaking platforms are:

LEGAL

- tax and estate planning
- business succession
- trusts
- group restructures
- asset protection
- family succession planning
- SME tax planning
- web-based legal delivery
- superannuation

ENTREPRENEURSHIP

- value pricing
- delegation and leveraging of intellectual property
- web based business development and monetisation
- team development without traditional management structures
- modern management for professional firms
- outsourcing, offshoring and regourcing
- presentation and selling skills
- marketing (including social media)
- studies of success in business

THE DREAM ENABLER

- the 3 P's - *purpose, passion and persistence*
- the 3 L's - *leverage, law and learning*
- the 3 I's - *incubate, invest and inspire*