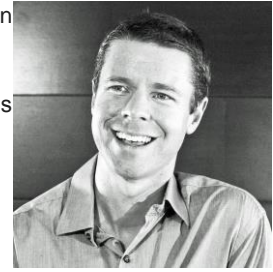


## Featured Member: Matthew Burgess

[Matthew Burgess](#) is a speaker, consultant and author. He started speaking as part of his vocation as a lawyer.

Matthew has more than 40 independently published books including business books, children's books and joke books.

He was accredited as a Certified Speaking Professional (CSP) in 2014.



### **Your top tip for other speakers?**

The three Ps – prepare, practice and (be) present.

### **A speaking highlight?**

Facilitating Q&A sessions, in front of large audiences, with exceptional Australians such as Michael Chaney, Steve Waugh, Gail Kelly and Skroo Turner.

### **How do your books help your speaking business?**

I subscribe to the mantra 'publish or perish' My book publishing has been significant on a number of levels for my speaking career and I've recently been approached by a publishing house. I've leveraged the content into a podcast channel, smart phone apps, webinars and video streaming.

### **Tip for speakers wishing to become authors?**

Make writing a habit. Engage with as many published authors as you can to learn the tricks they use to develop the habit and embrace the ones that work for you. Writing is not even half the battle. Find someone that can deliver the finished product in a timely way.

### **How has PSA membership benefited you?**

Prior to joining PSA, I didn't treat what I was doing as a profession or a business. PSA membership has held me accountable for what I do, inspired me and created a constant stream of opportunities to be mentored by exceptional speakers.